GradCycle Privacy Policy

General

Effective Date: 09/04/2024

GradCycle is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, share, and protect your personal information when you visit our website, use our services, or interact with us. We comply with the General Data Protection Regulation (GDPR) and other applicable data protection laws in the United Kingdom.

The data controller of your personal data is GradCycle, LTD, 29 Bloomfield Terrace, SW1W 8PQ, The United Kingdom. The data controller is further referred to as "We", "Us" or "GradCycle". More details about how to get in contact with us can be found at the end of this Privacy Policy.

The operation of GradCycle's services through our website requires the collection, storage, transfer, deletion, and/or utilization ("collection and utilization") of specific data related to you ("personal data" or "data"). Personal data encompasses all information pertaining to an identified or identifiable natural person, such as your name, date of birth, address, or email address.

This Privacy Policy outlines the types of data we collect from you and the purposes for which we collect and utilize it when you engage with the services provided by us on the GradCycle platform. Additionally, this Privacy Policy includes vital information regarding the safeguarding of your data, including the statutory rights afforded to you in connection with it.

In compliance with applicable data protection laws, GradCycle is responsible for informing you about data processing practices, and we fulfil this obligation through the provisions of this Privacy Policy. It's important to note that this Privacy Policy and its components do not constitute contractual clauses and do not form part of the general terms and conditions ("Terms") governing the agreement with registered users. Under applicable data protection laws, GradCycle may process data that is necessary for the performance of a contract with you or necessary for taking pre-contractual steps at your request (Art. 6 (1) (b) GDPR). References to the Terms should always be construed as information pertaining to data processing (Art. 13 and 14 GDPR) and not as provisions that become part of the Terms. By utilizing the platform and our services, you enter into a legally binding agreement between you and GradCycle, the terms of which are delineated in the Terms.

Why and how do we use and collect your data

We are a Data Controller of your information.

Gradcycle LTD legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- Gradcycle LTD needs to perform a contract with you
- You have given Gradcycle LTD permission to do so
- Processing your personal information is in Gradcycle LTD legitimate interests
- Gradcycle LTD needs to comply with the law

Gradcycle LTD will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:
- The right to access, update or to delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.
- The right to data portability
- The right to withdraw consent

Log Files

GradCycle follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information

Use of Cookies

Like any other website, GradCycle uses "cookies". These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

Right of amendment

As we continuously enhance our services, we retain the right to modify this Privacy Policy at any time in accordance with applicable regulations. Any revisions will be promptly posted on this page. We encourage you to regularly review this page for any updates.

Your statutory rights regarding your personal data

Subject to conditions, limitations, and exceptions established by statutory data protection provisions, you have the right at any time:

1. Right to Information and Access: You have the right to be informed about the data we collect and use, and to request access to or obtain a copy of the relevant data (right to access). You can access all the data actively provided by you on the GradCycle platform at any time through your GradCycle account.
2. Right to Rectification: You have the right to request the correction of inaccurate data and, depending on the nature of the collection and use, the completion of incomplete data (right to rectification). You can also amend all data actively provided by you on the GradCycle platform yourself at any time through your GradCycle account (excluding sent messages and any forum posts or reviews).
3. Right to Deletion: Subject to just cause, you have the right to demand the deletion of your data (right to deletion).
4. Right to Restrict Processing: You have the right to demand the restriction of the collection and use of your data, provided that the statutory criteria are met (right to restrict processing).
5. Right to Data Portability: Subject to the statutory criteria being met, you have the right to receive the data you have provided in a structured, current, and machine-readable format and to transfer this data to another data controller or, where technically feasible, to have it transferred by GradCycle (right to data portability).
6. Right to Object: You have the right to object to the collection and use of data, where such collection and use are based on tasks carried out in the public interest or in the exercise of official authority vested (Art. 6 (1)(e) of GDPR) or legitimate interests (Art. 6 (1)(f) of GDPR), including profiling, based on the same data collection and use grounds as explained in other sections of this statement (right to object). You also have the right to object to the collection of your personal data for direct marketing purposes at any time.
7. Right to Withdraw Consent: You have the right to withdraw any permission you have provided to us at any time. Such withdrawal will not affect the lawfulness of the collection and use carried out prior to withdrawal and based on the permission granted.
8. Right to Human Intervention: Where a legal or similarly significant decision has been made about you in a fully automated way, you have the right to obtain human intervention on the part of GradCycle, to express your point of view, and to contest the decision.

To exercise any of these rights, you can contact GradCycle and submit your request using the contact details provided below. Regardless of any other legal remedy, you also have the right at any time to submit a complaint to the supervisory authorities.

Our Contact Details

If you have any queries regarding the collection and use of your data, or regarding your rights, please contact us at oliverwilliams@gradcycle.co.uk.

Gradcycle LTD, 14929835
29 Bloomfield Terrace
London
England
SW1W 8PQ